

MICHELLE VELLUCCI VAMES

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Writer and Editor

Extensive experience in journalism and communications, with a focus on performing arts, culture, lifestyle, and parenting, and expertise in producing clear, engaging content.

Professional Experience

Regional Editor

MOMMYPOPPINS.COM – 2016 – Present

- Manage and edit websites covering events and activities for kids in New Jersey and Westchester, NY.
- Oversee freelance writers, write and edit articles, ensure SEO best practices, manage content across two sites.

Communications Writer for Performing Arts Organizations

FREELANCE 2014 – Present

- Write and edit marketing, development, and education materials (including brochures, web copy, newsletters, and emails). Past and present clients include Jazz at Lincoln Center, Paper Mill Playhouse, New York City Center, and New Jersey Performing Arts Center.

Communications Associate

NEW YORK CITY CENTER – New York, NY 2010 – 2014

- Wrote and edited brochures, web copy, e-newsletters, Playbill programs, ads, press releases, speeches, and other materials, maintaining a consistent voice across the organization.
- Grew City Center's social media presence by launching a blog and creating videos and other digital content to share on Facebook, Instagram, and Twitter.

Arts & Entertainment Writer

FREELANCE – New York, NY 2008 – 2011

- Wrote articles and reviews on theater, dance, and books that appeared in amNew York, The Brooklyn Rail, Columbia Journalism Review, Culture Vulture, Dance Magazine, Everyday Health, Flavorwire, People, and Playbill.

Senior Editor

LIFESTYLE MEDIA – New York, NY 2004 – 2008

- Generated story ideas, managed freelance writers, edited and wrote articles for monthly dance magazines, including Dance Magazine, Dance Teacher, and European Dance News. Helped develop and maintain website.

Editorial Assistant

PEOPLE MAGAZINE – New York, NY 2000 – 2002

- Managed flow of outgoing assignments and incoming articles. Wrote book reviews and contributed reporting on premieres, festivals, and other events.

Arts Reporter and Columnist

THE POUGHKEEPSIE JOURNAL – Poughkeepsie, NY 1997 – 2000

- Covered the local arts scene, including theater, dance, books, and visual arts.

Education

Bachelor of Arts: Literature & Rhetoric with Journalism Concentration
BINGHAMTON UNIVERSITY - Binghamton, NY May 1997

Fellowships / Awards

- NEA Arts Journalism Institute for Dance Criticism Fellowship, 2009
- Education Writers Association National Award for Education Reporting, 1999